

### **REMARKS/ARGUMENTS**

In response to the Examiner's further Office Action of December 24, 2008 the Applicant respectfully submits the accompanying Amendment of the claims and the below Remarks.

#### ***Regarding Amendment***

In the Amendment:

claims 1-17 are cancelled;

independent claim 18 is amended to omit recitation of "enabling" and the first and temporary telecommunication addresses and to specify that the coded data identifies the application, the sensing device identity is associated with an identity of the user, the interaction data includes data on the application and sensing device identities, the application and the sensing device is identified from the identity data included in the interaction data, the identified application and sensing device identities are translated into an alias identity, the alias identity and interaction data are sent to the identified application, information is received from the identified application addressed to the alias identity, and the information is forwarded from the application to the user via the alias identity;

dependent claims 19 and 24-31 are cancelled;

dependent claims 20, 21 and 23 are amended to conform with amended claim 18;

dependent claims 22 and 32-34 are unchanged; and

withdrawn claims 35 and 36 are cancelled.

It is respectfully submitted that the Amendment does not add any new matter to the present application because support for the amendments can be found, for example, at page 24, lines 29-35, page 42, line 14-page 44, line 13, page 45, line 28-page 46, line 26 and page 47, lines 6-19 of the present specification.

#### ***Regarding 35 USC 112, first paragraph Rejections***

It is respectfully submitted that the amended independent claim 18, and claims 20-23 and 32-34 dependent therefrom, are fully enabled by the present specification.

#### ***Regarding 35 USC 112, second paragraph Rejections***

It is respectfully submitted that the amended claims 18 and 21 are definite because the language indicated by the Examiner has been omitted.

***Regarding 35 USC 101 Rejections***

The Examiner is respectfully requested to withdraw the non-statutory subject matter rejections of claims 1-17 based on the cancellation of these claims.

***Regarding 35 USC 103(a) Rejections***

It is respectfully submitted that the subject matter of amended independent claim 18, and claims 20-23 and 32-34 dependent therefrom, is not taught or suggested by Hogan Persidsky and Dymetman either considered alone or in view of one another, because none of these cited references teach or suggest anonymous communication between a user and application using an alias identity translated from a sensing device and application identities, as is required by the claimed invention.

It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

Applicant/s:



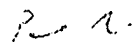
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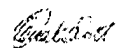
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